



**General Coalition Meeting:  
Wednesday, September 3, 2014  
3:00 pm  
South High LGI**

1. Welcome and Introductions: **Opening Question – What was your favorite back to school outfit? Responses ranged from jumpsuits to Chuck Taylor All Stars.**

**In attendance: Robin Lyle, Judy Moffitt, Donna Nichols, Justin Fischer, Mike Patton, Tim Cooper, Regina Haag, Caitlin Bango, Kathy Schnackenberg, Tim Dawkins, Traci Ross.**

**Before moving onto agenda items, Jenn updated CCFW on their in kind match for year 1. The group is required to match the DFC grant 100% with in kind and is on track to surpass that goal. About \$112,000 was brought in for the first three quarters, so \$13,000 is all that remains for the fourth quarter. Great job! A final tabulation will be available for the November meeting.**

2. Youth Specialist Interviews – Round 2

**First round of interviews scheduled for 9/4 and 9/5. Two candidates will be selected to come back for second round interview with coalition members. Let Jenn know if you're able to participate in second round interviews which will be scheduled the week of 9/8. Jenn will send out announcement to all when interviews are scheduled.**

3. National Coalition Institute Update

**Donna and Regina spoke briefly about their experience with the third week of training. Donna has attended all three weeks, while this was Regina's first time attending. Mini trainings on the topics covered during the Institute will be provided at future coalition meetings.**

4. Parent University Planning

- **October 29, 2014 from 6:30 – 8 pm: Topic is marijuana. This presentation will focus on educating parents about the dangers of marijuana use and will provide various perspectives on the issue (law enforcement, treatment, youth). Target audience is parents of middle school students and survey results will be shared. Donna will follow**

up with Moreau town justices about presenting at this event. Jenn will reach out to District Attorney's office and treatment professionals (Brian Farr works for St. Peter's Addiction Recovery Center and is on the Board of the Prevention Council). Suggestion made to also include information about synthetic marijuana and drug effects on the teen brain.

**Marketing plan:** Flyers will be available at school open houses, emails will be sent to parents by the school district, and coalition staff will present to middle and high school health classes on survey results and marijuana concerns in the week leading up to the presentation.

#### 5. Outreach Opportunities:

- Moreau Community Center Block Party
- School Open Houses

**Sign up sheet passed around for these events. This is what we have so far:**

**Harrison Elementary Open House (9/23 @ 6pm): Regina**

**Winch Open House (9/24 @ 6 pm): Tim**

**High School (10/1 @ 6:30pm): Regina and Judy**

**Still needed: Ballard (9/17 @ 6 pm), Tanglewood (9/18 @ 6:30 pm), Moreau (9/29 @ 6:30pm).**

**Block Party (9/13 at Community Center): 11-12 Caitlin, 12-1 Regina, 1-2 Kathy. Still needed: 10-11, 2-3, 3-4 and 4-5.**

**Other Outreach Ideas:** Community Day at Glens Falls National, Taste of the North Country (MCC will have a table there and CCFW information will be included), Presentations to school faculty on survey numbers.

6. Alcohol Accessibility Observation Results: **Reviewed preliminary results for 6 retailers. Members suggested gathering data from Anchor Beverage and WalMart as well.**

**Follow up:** Send letters to retailers with low numbers of alcohol advertisements. Jenn will prepare a draft letter and send out to coalition for review. Also suggested to involve youth in a "Sticker Shock" campaign which involves placing stickers with information about the legal consequences of serving alcohol to minors, on alcohol packaging.

#### 7. Video Game: Next Steps

Working on grant applications to fund the game development process with RPI. We are also in need of youth (middle and high school aged) to work with us on creating the game scenarios and characters. If you know of anyone who might be interested please forward their name/contact info to Jenn. A flyer will also be created to help promote recruitment.

Other grant ideas: Google, Microsoft, Verizon, Radio Shack.

8. Meeting Schedule – 1<sup>st</sup> Wednesday of the month alternating 3pm and 6pm. **Next meeting: Wednesday, October 1, 2014, 5:30 pm at the high school. Same night as Open House. Jenn will confirm location.**

9. Member Updates:

“The Landing” a Christian-based support group for teens is in need of adult leaders/mentors. The group will be meeting on Sunday evenings at Pine Knolls. Contact Judy Moffitt @ 796-0694 for more information.

Regina is working with Jenn to plan a breakfast for local clergy in October, highlighting clergy appreciation month and substance abuse awareness month.

September is Recovery Month. Local events highlighting recovery efforts include showings of the “Anonymous People” documentary on 9/17 in Glens Falls (Crandall Library at 6 pm) and Saratoga (Saratoga Arts Council, 320 Broadway at 7 pm).

**Our Vision:**

***A substance abuse-free community in which all individuals are involved in prevention and education.***

**Our Mission:**

***CCFW is an organization of caring community members working proactively to reduce youth substance use and risky behavior, while providing families with resources, education, and activities that promote safety, health and wellness.***