CCFW
Meeting Minutes

Date: Wednesday, January 7, 2015 **Time:** 3:00-4:00 pm **Facilitator:** Kaitlin Sicke
Location: South High LGI Room **Next Meeting**: February 10, 2015 6pm MCC **Recorder:** Robin Lyle
Attendees:

Kathy Schnackenberg	SGF High School
David Lieberman	SGF Elementary Schools
Brett Bolesh	SGF Turnabout Specialist
Judy Moffitt	SGF High School
Brianna Harrington	SGF Student
Heather LaSalvia	Glens Falls Hospital Reality Check
Brandi Bishop	Glens Falls Hospital Living Tobacco-Free
Chelsea Morse	Glens Falls Hospital Living Tobacco-Free
Lori Lopez-Hammond	SGF Parent
Donna Nichols	Moreau Community Center / Parent
Robin Lyle	The Prevention Council
Mike Patton	SGF Superintendent
Patty Kilgore	The Prevention Council
Kaitlin Sicke	CCFW Youth & Data Specialist / The Prevention Council

Topic	Discussion	Decisions/Actions to be Taken
Introductions	**Reality Check - Welcome Heather, Brandi, and Chelsea!** Reality Check staff from Glens Falls Hospital will be starting a Youth Led group in South Glens Falls to help raise awareness about the tobacco industry. Campaigns include smoke free media, smoke free parks, and meeting with local elected officials to achieve their goals. The groups also attends and tables at local events.	
Parent University	**Topic – Helping Teens Cope with Stress/Developing Healthy Coping Skills –** To be held at the Oliver Winch Middle School Library 6:30-8. Contact with local child psychologist did not yield results, trying to get Pediatrician Jorgensen and a representative from MS Guidance, Advertised as including a student panel. Sub Committee reports that it will not just be a presentation but will include working groups for parents to brainstorm and share ideas. Students will work in the groups with parents.	• Kaitlin will develop a flyer and press release • Kaitlin will contact ADK Broadcasting about a radio ad and The Chronicle and The Post Star about print advertising

Parent University Continued	**Brainstorm for March** Mike Patton suggested topics of Cyber Safety, Social Media, E-cigs or vaping pens. Patty Kilgore suggested How to structure summer for kids. Kaitlin suggested a general topic of new age challenges for parents. We will be looking to get feedback from parents at the January Parent University.	• Everyone will reach out to local organizations to see what opportunities are in the community for kids and teens to get involved. Information will be sent to Kaitlin the final topic can be developed with the committee. • Kaitlin will develop an evaluation that will ask attendees to rank possible topics.
Student Leadership Workshop	**When** Planning for early October **Where** Suggestions included: Silver Bay, Fire House, Queensbury Hotel, Excelsior Building, Pine Knolls Young Life building, possible catering by BOCES or local business **What** Student Leadership Conference "What it means to be a bulldog?" Approximately 80 students from South Glens Falls grades 8-12. Similar to Safe Spring. A Keynote speaker, roundtable breakout sessions for students, lunch. Tables will include a mix of South Students grades 8-12.	• South Glens Falls students who attend the Youth to Youth summer conference will be instrumental in planning the workshop.
Sticker Shock	**This project aims to reach those individuals over age 21 that legally purchase alcohol and provide it to a minor.** The campaign consists of stickers being adhered to multi- packs of alcoholic beverages (beer, wine coolers, etc.) in participating retail stores. The weekend before the Superbowl was previously suggested by Donna Nichols and agreed upon as a mutually beneficial date for parties involved. The Superbowl is an event where alcohol advertising plays a significant role and alcohol and its consumption may be more visible to youth in their homes. The sticker was shared with the coalition.	• Kaitlin & Brianna will go around to business on 1/12 to get agreement to participate in the campaign. • On January 25, 2015 Kaitlin, Justin Fischer, & youth from the Pine Knolls Alliance Church will re-visit businesses to place stickers.

Social Norms	**What are Social Norms?** According to Dr. Wesley Perkins, Professor of Sociology at Hobart and William Smith Colleges, social norms are fundamental to human behavior. There is a strong tendency for humans to conform to what their peers are doing, and misperceptions can easily be translated into fact when a group of people erroneously believe a risky behavior to be the norm. This campaign promotes the fact that the recent survey of South High students shows that the majority of teenagers do not drink alcohol or use marijuana, despite the common perception that most do. Mike Patton suggested using real kids in places and attire recognized by South High Students but not a South student. We would like to make the campaign distinctly Bulldog without putting pressure on students to be the face. Robin suggested capitalizing on Marathon Dance and using some of those recognizable images.	• The 8th grade Above the Influence group and faculty advisor Brian Mockry, a Middle School Guidance Counselor, will develop posters using the freshman data. • Robin will contact Dandelion Design about creating a campaign for the High School level. • Kaitlin & Kathy will work with clubs at school to focus group the designs once created.
Prom	The Prevention Council Stop-DWI coordinator Tonya Coulter developed a flyer with information for parents about how to keep students safe and healthy on prom night. We look to market the after prom party as part of the prom rather than a separate event. Buy-in from school staff and student leaders is necessary for a successful prom night for everyone. Last year there was approximately 35 students who attended the after prom party and we look to increase that number this year.	• Mike and Kathy committed to distributing the flyer with other prom related materials that will be sent to parents. Mike will let us know how many flyers we need to print for SGF and will send us the school logo. • Justin Fischer, Kathy, and Kaitlin will connect with the Junior Class Advisors and officers to market and coordinate with the prom theme
Next Meeting:	Tuesday, February 10th 6:00 pm at the Moreau Community Center This is a change from the usual scheduled time as Donna and Kaitlin will be attending the CADCA conference and we are still anxiously awaiting the return of Coalition Coordinator Jenn Wood.	