

PFS Meeting Minutes

Date: February 15th 2017

Time: 315-3:45pm *

Facilitator: James Norton

Location: South Glens Falls Police

Next Meeting: South Glens Falls Police

Recorder: James Norton

Attendees: Deputy William Kits- Saratoga County Sheriff
James Norton-PFS- Prevention Council
Lieutenant Dan Morley
Cori Robohn

Patty Kilgore- Prevention Council, Victim Impact panel, SGF high
Judy Moffitt- RAIS, FORW+W, HTvsH, South Glens Falls High
Althea Preston- U Albany Research

Topic	Discussion	Decisions/Actions to be Taken
Previous Meeting	January 18 th	
The Committee Name	Name Ideas : Coalition Opioid Diversion Education (CODE) Coalition's Heroin And Narcotic Grant Effort (CHANGE)	
Budget Change Idea	The Coalition's PFS budget has \$8,000 for billboards and \$6,000 for the Graphics, but we may want to change that to a movie theater ad	Tabled for the General Coalition Meeting.
Radio Ad	Adirondack Radio has offered a quote with PSAs, Ads and an interview. (ADM- DFC Grant funding would later be used). Volunteers are needed- Judy Agreed but Donna will fill in due to a scheduling issue.	PFS Committee approved the ad so it can run in time for the event. Additionally approved a repeat of the ad for the Community Forum and Cardinal's purchase for the DEA take back day.
Community Forum	James discussed the new speaker options including the DOJ Smart on Crime's initiative and DEA was selected. Judy was able to book Carrie Woerner. The Flyer was passed around but there were issues	James will submit a new flyer and book the DEA

	with the outline and subject nature, james will present a new flyer for the Coalition meeting.	Donna will book ECS Judy will speak at the event
Press Release	This month's press release was done by the Sheriff's Department to highlight the LED sign.	
DEA Take back day	The DEA take back day is April 29 th , and Cardinal Health had done the radio ads, banners, and a billboard. Dan reported the coalition will have a second location. James reported that the DEA is no longer taking weights, we need to do that ourselves.	James will contact RAIS and the Elks to set up County wide volunteers to man each check point to gather weights and pass out flyers.
Door Knocker		Tabled until General Meeting
Drugged Driving	The SFST course is now the 21 st Car Magnets were selected, Patty noted we need to have an equal sign. There was some discussion on the language, New York does not separate drugged driving into DUI, all substances are DWI or DWAI, and impaired driving may be too technical for a car magnet. The LED sign will arrive in February and James will set up the online system.	Option 3 was selected
Heroin and RX drug Summit in Atlanta.	The requests are in and flight plans are booked but it is on Easter.	Most attendees were at the meeting and agree to keep the flights the same.
Online Survey	The PFS Data coordinators at UAlbany have created an objective survey that can serve in place of a focus group to give marketing feedback before going out to the public. The Ad is ready to start	James will run ads on social media and send the link out to the Coalition's mailing list
Next Meeting:	3:15- 4:30 PM in the South Glens Falls Police Department March 15 th .	